



2026 SPONSORSHIP PROSPECTUS



OCTOBER 25-28 | WASHINGTON, DC

Sponsor Packages

PARTNER SPONSOR

15 Spots Available

\$6,500

- Designated high top table
- Featured in pre-event marketing communications
- Pre and post event registration list including full name, email address, and organization
- 2 staff tickets

WIFI SPONSOR

1 Spot Available

\$7,500

- Designated high top table
- Featured in pre-event marketing communications
- Pre and post event registration list including full name, email address, and organization
- 2 staff tickets
- “Wifi Powered by [Sponsor Name]” on all attendee name tags

BREAKFAST SPONSOR

1 Spot Available

\$7,500

- High top table
- Featured in pre-event marketing communications
- Pre and post event registration list including full name, email address, and organization
- 2 staff tickets
- “Breakfast Sponsored by [Sponsor Name]” at breakfast both days and a mention during keynote opening

Sponsor Packages

CEREMONY SPONSOR

\$8,500

1 Spot Available

- Designated high top table
- Featured in pre-event marketing communications
- Pre and post event registration list including full name, email address, and organization
- 2 staff tickets
- Introduces self & company on and names AAiP speakers on main stage during pinning ceremony

AWARDS SPONSOR

\$10,000

1 Spot Available

- Designated large rectangular table
- Featured in pre-event marketing communications
- Pre and post event registration list including full name, email address, and organization
- 2 staff tickets
- Introduces self & company on main stage, hands out awards, and is featured in pre-event awards email communications

Sponsor Packages

INNOVATION SESSION

6 Spots Available

\$12,500

- Designated large rectangular table
- Featured in pre-event marketing communications
- Pre and post event registration list including full name, email address, and organization
- 45 minute breakout session
- 2 staff tickets + 1 for association executive
 - Association executive must co-present session

WORKSHOP SPONSOR

1 Spot Available

\$15,000

- Large rectangular table
- Featured in pre-event marketing communications
- Pre and post event registration list including full name, email address, and organization
- 2 staff tickets
- Delivers keynote workshop on final day of conference to all attendees on the main stage

*All sponsors will receive a code for 15% off registration to extend to association executives within their network.

Why Participate?

digitalNow is where the most innovative association executives come together to explore how advancing technologies can help further their missions. Our goal is to partner with companies who can help these executives make the changes within their associations that the digitalNow content encourages. With over 300 forward-thinking association executives, digitalNow invites sponsors who are eager to partner with associations to help them make an impact.

Full Immersion & Networking

Dedicated networking time with sponsors will be worked in throughout the conference each day to ensure increased visibility and interaction with attendees. Sponsors will also have the opportunity to connect with attendees during meals, which will be served in the exhibitor space.

Contact Us

✉ sofi@sidecar.ai



or

CLICK HERE

